

An International Journal Since 2000

Sajosps

South Asian Journal of Socio-Political Studies



No. 34425

Dated: 11.01.2017

VOL. XVIII NO. 1 JULY - DECEMBER 2017

Social Sciences | Management | Tourism | Biotechnology | IT



ISSN 0972-4613

ISSN 0000-0094 04613 S



Editorial Office: 'Jayam', 399-A, Vaidyasala Nagar, Asramom (Post), Kollam, Kerala, India. Pin- 691 002

Phone: +91-474-2765171 (O), +91 8281032062 / 9847432062 (Editor), +91 9447094790 (Exe. Editor). Helpline: +91 9447094790

E-mail: mrbijueditor@yahoo.com, Web: www.sajospsindia.in

th
18
Year of
Publication

THIS JOURNAL IS BEING
CATALOGUED, INDEXED
AND ABSTRACTED BY



LIBRARY OF
CONGRESS



UNIVERSITY OF
MICHIGAN



WIKIPEDIA
The Free Encyclopedia



The University of Manchester



EDITOR (HON.)

M.R. BIJU

SCHOOL OF SOCIAL SCIENCES,
DEPARTMENT OF PUBLIC ADMINISTRATION AND POLICY STUDIES,
CENTRAL UNIVERSITY OF KERALA, KASARGOD, PIN- 671316 &
DIRECTOR, ASIAN INSTITUTE OF DEVELOPMENT RESEARCH (AIDR)

DEPUTY EDITOR, PRINTER & PUBLISHER

M.R.B. ANANTHA PADMANABHA

MANAGING EDITOR

MADHU GOPAL

CO-ORDINATING EDITOR

AISHWARYA BIJU

EXECUTIVE EDITOR

R.S. SUKUMARAN

MANAGER MARKETING

S. SURESH BABU

CHIEF OPERATING OFFICER,

REGIONAL OFFICE, MUMBAI

SURESH JASWANI

CHIEF OPERATING OFFICER,

REGIONAL OFFICE, ODISHA

Dr. PADMALAYA MAHAAPATRA

+91 9437491606

ASSOCIATE EDITORS

Dr. V. SANTHI

Associate Professor, Dept.
PSG College of Techno

Dr. JAYAPRAKASH

Professor, Dept. of
Central University

Dr. CHANCHAL

Head, Dept. of Political Science,
Central University of Kerala

PROF. B. VENUGOPAL

Formerly Head, Dept. of Political Science,
Sree Narayana College, Kollam

ASSISTANT EDITORS

VENPAKAL GANESH

SUB EDITOR

FR. GEORGE JOSEPH

BUREAUS

USA

SHERIN ABDUL MAJEED Radiance of the Seas, Royal Caribbean
International, Caribbean Way, MIAMI, Florida 33132-2096,
email: sherin_am@rediffmail.com

UAE

J.B.BHASKAR, P.B No 30, Sharjah,
E-mail: jbbhaskar@yahoo.com

KENYA

Dr. EDWARDKITSINGHEI, Box 122, LITENIN, Kenya.

U.K.

ANWAR SALIM 118 Parsons Mead, West Croydon, Surrey, CRO 3SL,
London, U.K. Ph: 0044 208 6861383

KOCHI

Y.KRISHNA KUMAR Precise Copy Centre, Opp. Vidya Nikethan
College, Providence Road, Kutchery pady, Kochi-682018 Ph:0484-
390639, Mobile: 98471-19031 email: nipmcochin@hclinfinet.com

BANGALORE

P.RAVEENDRAN Advocate, Flat No. 108, Saraswathy Nivas,
No 5, MainChannel Road, Ulsoor, Bangalore-8 Ph: 91-80-5540717,
5340113(R) Telefax: 91-80-5540717

Cover & Layout: Deepu Mohanam

Editorial Advisory Board

PROF. (Dr.) N.R. MADHAVA MENON (Chancellor, Guru Ghasidas Central University, Chhattisgarh)
PROF. (Dr.) J. PRABHASH, Formerly Professor of Political Science, University of Kerala (Vice-Chairman)

Dr. BHIKHU PAREKH, Professor of Political Theory,
Dept. of Politics, The University of Hull, U.K.

Dr. DEAN E.Mc HENRY Jr., Professor Emeritus,
Claremont Graduate University, California, USA.

Dr. M.V. NAIDU, Professor of Political Science, Brandon
University, Manitoba, Canada.

Dr. JOHN HICKMAN, Professor of Govt., Evans
School of Humanities and Social Sciences, Dept. of
Government and International Studies, Berry College,
Georgia, USA.

Dr. JAMAL KHAN, Professor, Dept. of Management
Studies, Faculty of Social Sciences, The University of
The West Indies, Barbados.

Dr. MUHAMMAD R. AZMI, Formerly Director, ASC,
QAU, Islamabad. [Homebush, NSW 2140, Australia].

Dr. RASUL BAKHSH RAIS, Director, Area Study
Centre, Quaid-i-Azam University, Islamabad.

Dr. JAN CAPEK, Professor, Faculty of Economics and
Public Admt., University of Pardubice, Czech Republic.

Dr. ILLONA OBRSALOVA, Professor, Faculty of
Economics and Management, University of Pardubice,
Czech Republic.

Dr. G. GOPA KUMAR, Vice-Chancellor,
Central University of Kerala.

Dr. SURESH JNANESWARAN, Dean, Faculty of
Social Sciences, University of Kerala

Dr. R.K. SAPRU, Formerly Professor and Chairman,
Department of Public Administration, Punjab University

Dr. L.S. RATHORE, Formerly Vice-Chancellor, JNV
University, Jodhpur.

Dr. B.S. BHARGAVA, Chairman, Asian Institute of
Development Research (AIDR)

Dr. K.K.N. KURUP, Formerly Vice-Chancellor,
University of Calicut.

Dr. D. GOPAL, Professor of Political Science, Faculty of
Social Sciences, Indira Gandhi National Open University
(IGNOU), New Delhi.

Dr. GOPAL P. AGARWAL, Professor and Head, Dept.
of Bio-Chemical Engg. and Bio-Technology, IIT, Delhi.

Dr. T.R. SREE KRISHNAN, Professor, Dept. of Bio-
Chemical Engg. and Bio-Technology, IIT, Delhi.

Dr. T.M. RADHAKRISHNAN, Professor of Biochemistry,
Department of Biotechnology, Andhra University,
Visakhapatnam

Dr. AZHAR KAZMI, Professor and Dean, Faculty of
Management Studies and Research, Aligarh Muslim
University.

Dr. MANSOOR ALI, Professor and Dean, Management
& Research, Integral University, Lucknow

Dr. S.K. SINGH, Formerly Professor & Head, Centre for
Panchayati Raj, National Institute of Rural Development,
Hyderabad

Dr. L.R. KULKSHRESTHA, Formerly Dean, Faculty
of Management and Economics, Dayal Bagh
Educational Institute, Agra

Dr. ZHIYI CHEN, Associate Chief Physician, Dept. of
Medical Imaging Center, The First Affiliated Hospital,
Jinan University, Guangzhou, People's Republic of China.

Dr. THOMAS PANTHAM, Formerly Professor of Political
Science, MS University of Baroda.

Dr. M.S. JOHN, Dean, School of Global Studies,
Professor and Head, Dept. of International Relations,
School of Global Studies, Central University of Kerala
Dr. GEORGE MATHEW, Director, Institute of Social
Sciences, New Delhi.

Dr. ASOK KUMAR MUKHOPADHYAY, Formerly
Professor of Political Science, IIPA, New Delhi.

Dr. SALEEM KIDWAI, Professor, Center for American
Studies, JNU, New Delhi.

Dr. P.D. SHARMA, Professor, Dept. of Political Science,
University of Kurukshetra

Dr. P. PUSHPANGADAN, Formerly Director, National
Botanical Research Institute, Lucknow.

Dr. RAMESH K. ARORA, Formerly Professor and
Dean of Public Administration, University of Rajasthan.

Dr. UMESH C.VASHISHTHA, Professor and Head,
Department of Education, University of Lucknow

Dr. M. SARGADHARAN, Dean, Faculty of Commerce,
University of Kerala.

Dr. BALARAM BHATTACHARYYA, Dept. of Computer
& System Sciences, Visva-Bharati University, Santi
Niketan, West Bengal

Dr. DILIP MOHITE, Formerly Professor and Head, Dept.
of Political Science, MS University of Baroda

Dr. PREDEEP P., Professor of Physics & Head, Dept.
of Science and Humanities, NIT, Calicut

Dr. G. PALANITHURAI, Professor and Head, Dept.
of Political Sciences & Development Administration,
The Gandhigram Rural Institute, Dindugal, Tamil Nadu.

Dr. N.K. BHASKARAN, Formerly Professor and Head
of Political Science, University of Kerala.

Dr. JAGDEEP KAUR, Chairperson, Dept. of Biotechno-
logy, Panjab University, Chandigarh.

Dr. KUNTHALA JAYARAMAN, Professor and Head,
Dept. of Bio-Technology, Anna University, Chennai.

Dr. A. THULASEEDHARAN, Deputy Director (Bio-
Technology), Rubber Research Institute, Govt. of
India, Kottayam.

Dr. M. UMAPATHY, Formerly Professor of Political
Science, University of Mysore.

Dr. E.A. NARAYANA, Professor & Head, Dept. of
Politics & Public Admn., Andhra University.

Dr. N.K. JHA, Dean, Faculty of Social Sciences
Pondicherry University.

Dr. SANTOSH KUMAR, Chair Professor, Centre for
Public Policy, Foundation for Liberal and Management
Education (Flame University), Pune

Dr. M. A. HUSSAIN, Formerly Professor and
Head, Department of Political Science and Public
Administration, S.V. University, Tirupati.

Dr. MIDATALA RANI, Professor, Dept. of Studies in
Political Science, University of Mysore.

Dr. K.S. PAVITHRAN, Professor and Head, Department
of Political Science, University of Calicut

Dr. G. RAM REDDY, Professor, Dept. of Political
Science, Osmania University, Hyderabad

Dr. S.N. AMBEDKAR, Dean, Faculty of Social Sciences,
Central University of Rajasthan

Dr. HERBANS PATEL, Formerly Professor and Head,
Department of Political Science, Sardar Patel University, Gujarat

MAILING ADDRESS

ALL CORRESPONDANCE SHOULD BE ADDRESSED TO:

'Jayam', 399-A, Vaidyasala Nagar, Asramom (Post), Kollam, Kerala, India. Pin- 691 002

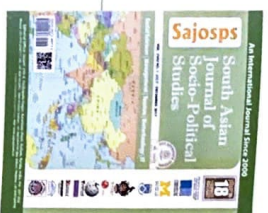
E-mail: mrbijueditor@yahoo.com

Phone: +91-474-2765171 (O), +91 8281032062 / 9847432062 (Editor), +91 9447094790 (Exe. Editor), Helpline: +91 9447094790

Website: <http://www.sajospsindia.in>

Indexed and abstracted: This journal is being catalogued by the US Library of Congress (H53. S64 S66); Michigan University, USA (Hatcher Graduate -H 62.5. 15.S688); Columbia University, USA (DS.331.S 673); University of West Indies, Cave Hill Campus Main Library; University of Pardubice, Czech Republic; Wikipaedia Free Encyclopedia and listed in Intute(MIMAS) ; The University of Manchester (M13 9 PL); SOSIG, University of Bristol, UK. Articles appearing in this journal are indexed and abstracted by International Political Sciences Abstract, Paris, GIPL, AILSG and Centre for Media and Rural Documentation (CMRD) of NIRD.

Disclaimer: The logos used on the front page of this Journal have been used only for the purposes of description and identification of the Universities, Institutes and Associations where South Asian Journal of Socio-Political Studies (SAJOSPS) is indexed, abstracted and catalogued. The Journal neither claims the ownership of the logos depicted nor an endorsement by the logo's owner.

**05****13****18****23****31****37****42****45****51****54****59**

Reconstructing the Failed States: China's Role in Afghanistan

Dr. Vinod F. Khobragade, Assistant Professor of Political Science, Dnyanesh Educational Institute, Agra

Prospectus of Major Confidence Building Measures between India and Pakistan: Opportunities and Challenges

Dr. Ejlivanan, Department of Politics and International Studies, Pondicherry University and **Rameez Raja, M.Ph.D.**, Doctoral Candidate (JRF), Centre for European Studies, DIPS, Pondicherry University

Impact of Demonetization on Indian Economy: An Empirical Analysis

Sayanarayan Murthy Dogga, Assistant professor, Department of Economics, S.N. Ambedkar Professor, Department of Public policy, Law and Governance and Dean school of Social Sciences and **Cheruthu Jeevan Kumar**, Assistant professor, Department of Public policy, Law and Governance, Central University of Rajasthan

New Narratology of Women Domestic Workers in Tamil Nadu: A Micro Analysis

Dr. G. Palanithurai, Professor, Rajiv Gandhi Chair for Panchayat Raj Studies, Gandhigram Rural Institute

Democratic Decentralisation and People's Participation and Decision Making: Experiences from J&K

Farooq Ahnadh Waza, Doctoral Fellow, Department of Political Science, University of Kashmir, Hazratbal, Srinagar

Decentralisation and Healthcare: A Gender Perspective

Dr. Nisha Velappan Nair, UGC Post-Doctoral Fellow in Economics and **Prof. (Dr) M.S. John**, Director of Research and Dean, School of Global Studies, Central University of Kerala, Kasargod

Health Insurance Scheme of Gujarat Government: Mukhyamantri Amrutam Vatsalya Yojana

Dr. Madhu Thawani, Assistant Professor, Department of Public Administration, Veer Narmad South Gujarat University, Surat

Implementation of the Corporate Social Responsibility in the USGs

Ameer, K.P., Research Scholar, Department of Social Work, Loyola College of Social Sciences, Thiruvananthapuram, **Dr. Sonny Jose**, Head and Associate Professor, Department of Social Work, Loyola College of Social Sciences and **Dr. Gopakumar K.D.**, Associate Professor, Faculty of Law, Gulati Institute of Finance and Taxation, Thiruvananthapuram

Understanding Decentralisation from the Public Choice's Perspective

Christopher Dick-Sagee, Doctoral Fellow, Department of Public Administration, Veer Narmad South Gujarat University, Surat

Promoting Financial Inclusion through SHG-Bank Linkage Programme in Western Odisha

Dr. Birajit Mohanty, Associate Professor, Department of Business Administration, School of Business & Commerce, Manipal University, Jaipur, Rajasthan and **Dr. Suresh Parjia**, Sr. Faculty, Centre for IT Education, (A Constituent College of BPUT, Odisha)

The Relevance of MGNREGA: Reflections from Goa

Dr. Anthony Rodrigues, Associate Professor & Head, Department of Commerce, Fr. Agnel College of Arts & Commerce, Pilar-Goa

66**71****79****85****89****93****96****102****108****112****120****122****128**

Social Exclusion of Muslims in India: A Study of Ghettos

Zainab Farhan, Research Scholar, Department of Public policy, Law and Governance, Central University of Rajasthan, Bandarsindri, Kishanganh, Ajmer, Rajasthan and **Prof. Nagendra Ambedkar Sole**, Dean, School of Social Sciences, Department of Public policy, Law and Governance, Central University of Rajasthan

The Study of Socio-Political Activism of Roma Gypsies in Spain

Dr. Santosh D. Sabale, Asst. Professor, Centre for Educational Studies, Indian Institute of Education, Kothrud, Pune

Dalit Pursuit for Social Mobility: An Overview of Social Revolution of Dalits

Vineeth Thomas, Doctoral fellow, Department of Politics and International Studies, Pondicherry University

Tribal Education in India: The Role of NGOs

Dr. G. Sundharavadivel, Associate Professor, Dept. of Adult and Continuing Education, University of Madras

Higher Education in the Era of Globalization: The Case of Kerala

Tharazeela Evarhim K., Faculty of Commerce, M.E.S. Arambh College, P. Vemballoor, Kerala

Obstacles on the Way to Success of Right to Education: Experiments in Odisha

Dr. Laxminarayan Bindhani, Assistant Professor, Department of Public Administration, B.N.M.A. Degree College, Palabinda, Bhubaneswar

Social Media Recruiting: A Critical Review

Dr. Nilanjana Sengupta, Professor of HRM, SDM Institute for Management Development, Mysore, Karnataka and **Dr. Mousumi Sengupta**, Professor of HRM, SDM Institute for Management Development, Mysore, Karnataka

Work-Life Balance: A Study of Ts Implications for Women Employees in Ukai Alumina International Ltd, Odisha

Dr. Padmalaya Mahapatra, Associate Professor, Dept. of Public Administration, Utkal University, Bhubaneswar, and **Rashmi Rekha Das**, Doctoral fellow-JRF, Dept. of Public Administration, Utkal University, Bhubaneswar

Unemployment Problem And Tourism Industry In India: A Qualitative Evaluation

Dr. Amit K. Chatterbarthy, Assistant Professor, Department of Commerce, Chakabha College, Nadia, West Bengal

Segmentation Strategy for Promotion of Ecotourism Products: Evidence from Thernmala Ecotourism

Dr. Manoj P.K., Assistant Professor, Department of Applied Economics, Cochin University of Science and Technology

Prospects of Haryana Region to be acknowledged as International Tourism Destination

Dr. Renu Malra, Assistant Professor, Department of Tourism, University College, Kurukshetra University, Haryana

Initiatives for a Better Tourism Order: The Case of Sri Lanka

M.R.B. Anantha Padmanabha, Deputy Editor, South Asian Journal of Socio-Political Studies and **Dr. M.R. Bijju**, Editor, South Asian Journal of Socio-Political Studies

Predictors of Behavioural Intention of Health Tourists

Dr. Padmasani, Assistant Professor, School of Commerce, Bharathiar University, Coimbatore and **Remya V.**, Senior Research Fellow, School of Commerce, Bharathiar University, Coimbatore



RNI. NO.
KERENG/2000/4721
ISSN 0972 - 4613

Prospects of Haryana Region to be acknowledged as International Tourism Destination

Dr. Renu Malra, Assistant Professor, Department of Tourism, University College, Kurukshetra University, Haryana

Haryana "The Adobe of God" is located between 27° 37' to 30° 35' latitude and between 74° 28' to 77° 36' longitude in the Northern India. The area has its own Tourism importance with the presence of glorious art and culture, varied Historical events, and natural beauty of Shivalik Ranges in the North and Aravali Hills in the southern-west part of the state. The place is unique in itself with the manifestation of green surroundings everywhere. With the existence of different forms of tourism like adventure tourism, eco-tourism, farm tourism, heritage tourism, pilgrimage tourism, MICE tourism and highway tourism with supportive government policies, area has a potential to be a famous tourism Centre at international level. Rich art and cultural heritage, handicrafts of the area are the unique Centre of attraction among the tourists. Folk dances, music, cuisines, fairs and festivals, costumes and ornaments influence the tourists to visit the area for reconnoitering the region. Proximity to the capital of the country "Delhi" with the excellent infrastructure facilities, well connected transportation system, the state has a potential to be recognized at international level.

Although having so much potential, tourism in the state is not proven its worth. The main emphasis of the study is to explore distinguished prospects of the region to recognize Haryana as International Tourism Destination.

Keywords: Haryana Tourism, Haryana Tourism Potential, hurdles in Haryana tourism growth, tourism attractions of Haryana.



in the year 1980-81 to 130423 that is almost twofold. The statistical figures are exhibiting the positive trends in the enhancement of the number of tourism spots over the years with the similar responses has been indicated by the international tourists in visiting the region. The trends disclosed that tourism in the state has more likelihood to nurture if favorable atmosphere has to be provided with aggressive promotional efforts.

Prospects of Haryana region as tourism destination

Existence of wide-ranging tourism resources has made the possibilities to recognize the state as major international tourism destination. With the presence of varied

Introduction

Haryana as one of the most economically developed regions in South Asia has been experiencing sustained growth in agriculture as well as manufacturing industries since existence i.e. on 1st November 1966.

The region is rich in tourism resources too with the presence of varied tourism products. With the supportive Haryana government policies and initiatives like the developing of World Herbal Forest in Morni hills in district Panchkula in association with Patanjali Anusandhan Sansthan Divya Yog Mandir Trust, Haridwar, organization of Pravasi Haryana Divas, introduction of project of revival of Saraswati river and aggressive promotion of the region as tourism destination with rich cultural and historical heritage, world-class infrastructure facilities supports the region to be acknowledged as International Tourism Destination.

After assessing the tourism statistics in the Haryana region, growing tourism trends has been observed over the years, as shown in Table-1. The number of tourism spots in the region has been increased from 29 in the year 1980-81 to 43 in the year 2010-11. Simultaneously the growth is being visible in the international tourist arrival from 64169

Table-1: Haryana Tourism Statistics

| Year | Number of Tourism spots | International Tourist Arrival | Domestic Tourist Arrival | Total |
|---------|-------------------------|-------------------------------|--------------------------|---------|
| 1980-81 | 29 | 64169 | 1744561 | 1808730 |
| 1985-86 | 31 | 84516 | 2248867 | 2333383 |
| 1990-91 | 39 | 133527 | 4155985 | 4289512 |
| 1995-96 | 45 | 143675 | 7086477 | 7230152 |
| 2000-01 | 47 | 144939 | 5347002 | 5491941 |
| 2005-06 | 44 | 73401 | 6519652 | 6593053 |
| 2009-10 | 43 | 163969 | 7151324 | 7314993 |
| 2010-11 | 43 | 130423 | 6825459 | 6955882 |

Source: Department of Tourism, Haryana

Chart-1 : Haryana Tourist Arrival over the Years

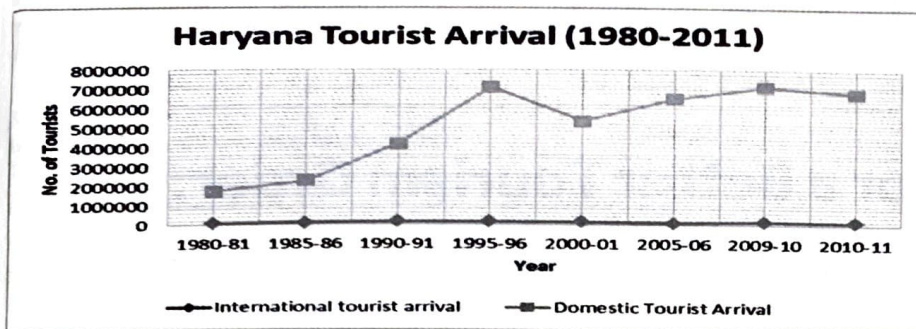
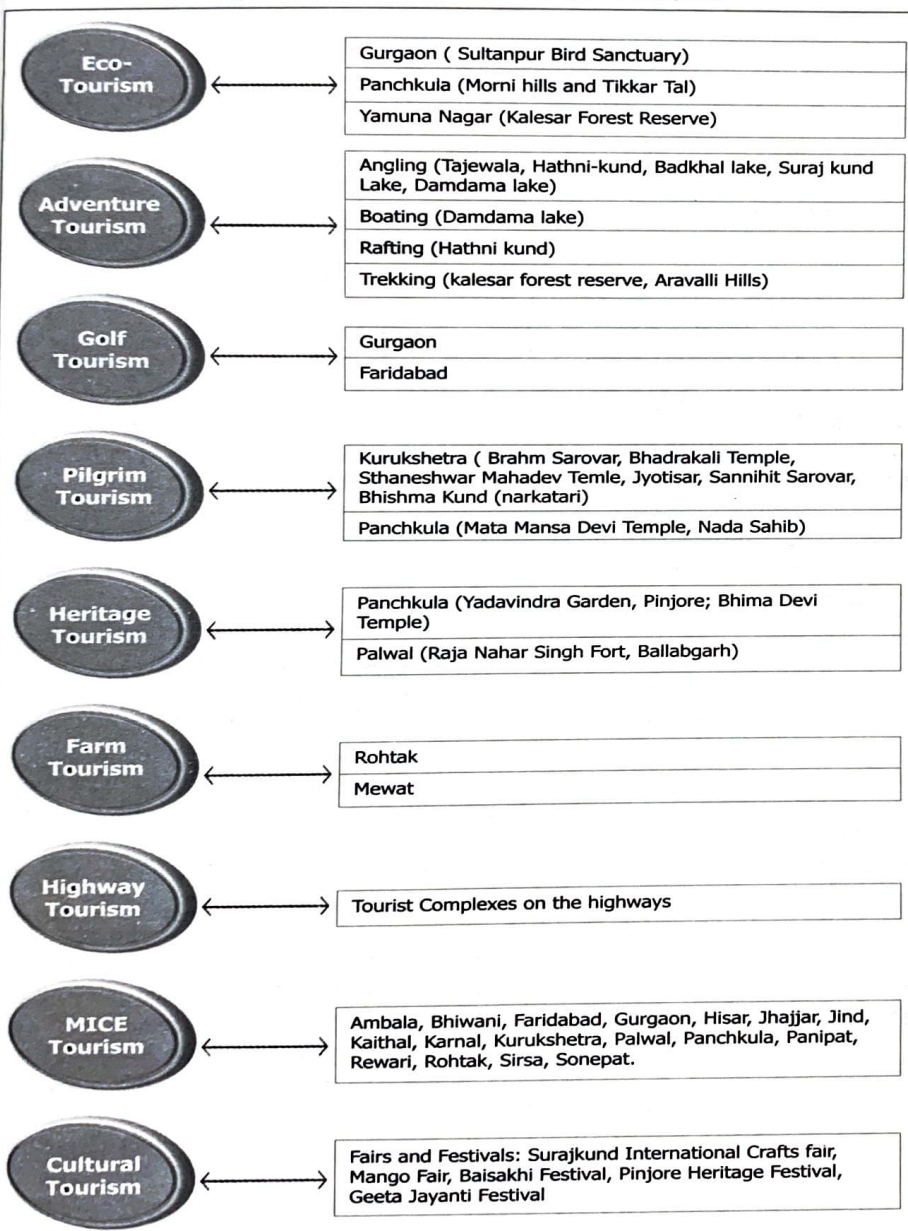


Figure-1 : Tourism varieties in the region of Haryana



tourism forms like Eco-Tourism, Adventure Tourism, Golf Tourism, Pilgrim Tourism, Cultural and Heritage Tourism, Farm Tourism, Highway Tourism and MICE Tourism with well-established infrastructure facilities, Haryana region can be easily manifested on the world map as famous tourism destination.

tion.

The figure -1 is showing the different forms of tourism available in Haryana state. Haryana has varied forms of tourism for every kind of tourist. Besides Government has taken effective steps by creating twenty one tourism hubs which are located in Ambala,

Bhiwani, Faridabad, Fatehabad, Gurgaon, Hisar, Jhajjar, Jind, Kaithal, Karnal, Kurukshetra, Panchkula, Sirsa, Sonipat, Panipat, Rewari, Rohtak, Yamunanagar, Palwal and Mahendergarh for the convenience of tourists visiting Haryana.

These tourism hubs are well-equipped with modern infrastructure, amenities and services like in the areas of commerce, communication, connectivity, hospitality, transportation, proper medical facilities.

Proximity to Delhi may pave the way for the development of tourism in the region. As far as road networks are concerned, Haryana has national highways (2482 KM), state highways (1801 KM), major district roads (1395 KM), other district roads (20344 KM) having total length approximately 26022 KM. To cater the needs of travellers State Transport Haryana has a fleet of 4250 buses, as being operated by 24 depots. Besides state transport also providing comfortable travel through its Volvo AC bus services named "Saarthi" on the selected routes.

With the 59 railway stations in Haryana, the region has well connected railway network. Gurgaon the commercial city, near to Delhi is well connected with rapid metro Rail network.

Chandigarh International Airport has regular flights of Air India, Jet Konnect (managed by Jet Airways), Jet Airways, Air Asia, Go Air, Indigo and Spicejet. Besides domestic destinations, direct flights to Dubai is also available from the airport

The region with its 42 tourism resorts located in different districts provide outstanding facilities of comfortable rooms, suites, restaurants, coffee shops, bar and multipurpose hall make these as delightful place for the visitors.

Conclusion

With the additional geographical advantage of the Haryana as proximity to Delhi, the capital region, other physiographic features, the presence of elegant natural beauty and rich culture and heritage have increased the prospects of the region to be marked as the major tourism destination on the International map.

Above and beyond, state Governments' initiation and supportive policies with aggressive marketing efforts would support the tourism in the state to be nurtured in the encouraging environment.

References

1. <http://www.mapsofindia.com/tourism/haryana/tourist-map.html>
2. <http://hartrans.gov.in/dgst.htm>
3. <http://www.haryanaturism.gov.in>
4. <http://haryanapwd.gov.in/Documents/STATISTICAL%20DATA.pdf>